From:	Margery Morgan <mgmorgan2014@gmail.com>
To:	Ehud Barak <ehbarak1@gmail.com>
CC:	
Date:	Sun, 12/7/2014 5:14:35 PM
Subject:	Re: Resending: Some thoughts on the NYT op-ed

Dear EB,

I really enjoyed working with you on this project -- I'm just sorry it didn't run in the NYT.

Thanks for sending me your speech -- I haven't had time to read it yet, but I saw you got very good coverage in today's Haaretz English Edition as the lead story to Page 2.

And yes, just from reading the news report, it does sound familiar.

I'm hoping it won't be too long before the next opportunity comes up.

Best,
MGM

On Sat, Dec 6, 2014 at 11:35 PM, Ehud Barak <ehbarak1@gmail.com> wrote:

> Hi MGM
> I think you're right.
> Let's wait for next opportunity. Thx again for your help.
> In the mean time I'm sending you a text of my recent speech. You'll find it familiar.
> Best
> EB
>
> Sent from my iPhone
>
> On Dec 6, 2014, at 16:23, Margery Morgan <mgmorgan2014@gmail.com> wrote:
>
> > Shabbat shalom, EB --
> >
> > I hope this finds you well.
> >
> > I wanted to check and make sure you received this email I sent a few days ago about moving forward with the NYT oped.
> >
> > Have you found any time to read it and think about it?
> >
> > Best,
> > MGM
> >
> > ---------- Forwarded message ----------
> > From: **Margery Morgan** <mgmorgan2014@gmail.com>
> > Date: Tue, Dec 2, 2014 at 7:38 PM
> > Subject: Some thoughts on the NYT op-ed
> > To: Ehud Barak <ehbarak1@gmail.com>
> > Cc: Zamir Dahbash <zamir@shalomtelaviv.com>

Dear Ehud,

How are you?

Zamir asked me to share my thoughts with you on how best to move forward with the op-ed.

After much consideration, I've concluded that the NYT will not publish the piece in its present form, even if I were to write directly to Editorial Page Editor Andrew Rosenthal.

The paper has its own very clear guidelines regarding publication, and I think it's evident that these rules apply to everyone, from kings to kitchen workers. (The Washington Post, which gets more than 100 unsolicited submissions every day, even specifies in its guidelines: "… because we realize that senators, business leaders, heads of state and the like have access to various platforms where they can express their views, we hold them to a particularly high standard when considering whether to publish them in The Post.")

We proceeded according to the NYT's instructions: we submitted the piece, waited three business days and did not get a reply. This tells me they aren't interested in publishing it right now.

A large part of this can be attributed to timing – I made a careful search of the NYT op-ed pages from mid-October until the end of November and found that they published no less than 11 op-eds on Israel from their own columnists and some contributors, plus two full editorials.

Combine that total with the numerous opinion pieces on Israel that have appeared in other media and it adds up to a lot of words on one topic in the space of 45 days – even if that topic happens to be very important.

Since there's so much already out there, the piece must stay away as much as possible from restating what has already been said or written by others. This means it's essential to be creative and come up with something new – a fresh proposal that hasn't been suggested before or a novel reading of the situation that offers new insights and approaches.

This could take many forms: perhaps an innovative way to jumpstart the talks, or a viable vision that could break the vicious spiral of hatred and bloodshed, and bring back sanity (and even hope).

I'm looking forward to hearing your thoughts about all this.

Best,

MGM

--
MARGERY MORGAN
TEL: 03-682-0849
MOBILE: 052-340-4763
FAX: 03-518-4689
NEW EMAIL ADDRESS: mgmorgan2014@gmail.com

--
MARGERY MORGAN
TEL: 03-682-0849
MOBILE: 052-340-4763
FAX: 03-518-4689
NEW EMAIL ADDRESS: mgmorgan2014@gmail.com

--
MARGERY MORGAN
TEL: 03-682-0849
MOBILE: 052-340-4763
FAX: 03-518-4689
NEW EMAIL ADDRESS: mgmorgan2014@gmail.com